



IN AID OF
**Solving
Kids'
Cancer
UK**

Royal Parks Half Marathon SWEEPSTAKE

1 Choose your social circle

Get everyone involved! The more people who take part, the more you can raise and the more competitive the sweepstake becomes. Take your sheet into work, the gym or any social groups you're part of, display it on a noticeboard, pass it around to friends and family, or share it on social media and encourage people to make their guess.

2 Choose the prize

Choose a prize and write it on your sweepstake sheet. The prize is entirely up to you, whether it's a bottle of bubbly, a gift voucher, a hamper, or even a percentage of the money raised.

3 Set the price

The aim is to get as many people involved as possible, so keep it fun and accessible. While a higher entry price could help you raise more money, you'll often raise even more by keeping the price lower and encouraging people to buy multiple times. A little friendly competition can go a long way!

4 Gather a cheer squad

Encourage everyone who has taken part to cheer you along on the day. Look out for us, we might have a cheer point at your event.

5 The finish line

Once you have finished, announce your official time and award the lucky winner!

Please see our website for further questions, paying in options and more fundraising ideas

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How long will it take to cross the finish line?

Think you can predict the finish time? Make a donation to Solving Kids' Cancer UK (we suggest £2 per guess), choose your finish time and write your name in one of the blank boxes. When the race is over, the person with the closest guess wins the prize!

The individual with the closest guess to my official time will win
