

**Solving  
Kids'  
Cancer  
UK**

**Nursery School  
Fundraising Pack**



**Kids Get Cancer Too**

# Welcome, and thank you!

*Dear Nursery Team,*

Thank you so much for choosing Solving Kids' Cancer UK. We are so grateful for your energy, creativity, and compassion in helping to make a difference to the lives of both children and families affected by neuroblastoma, a rare and aggressive childhood cancer.

You know more than most that small voices still have a large impact. No matter how big or small, all fundraising makes an impact on our children and families suffering from childhood cancer, and your nursery can help give hope to children who deserve a future.

Neuroblastoma predominantly affects children under the age of five, the same age as many of your little learners. Your fundraising support helps fund pioneering research, life-saving treatment, and direct support for families with a child diagnosed with neuroblastoma. Your support means better outcomes and provides hope for brighter futures.

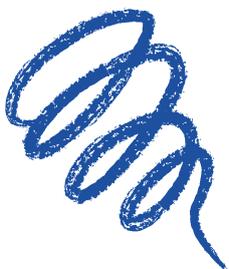
By involving your nursery, you are not only raising vital funds but also instilling the invaluable skills of empathy, community spirit, and kindness into the hearts of your children.

This fundraising pack is here to make your fundraising journey simple. You will find ideas, tips, and templates to help you plan something special, whether it is a non-uniform day or a bake sale. There will be something in here for you.

From everyone at Solving Kids' Cancer UK – Thank you, we couldn't do it without you!

*Jen Pentney*

**Community & Challenge Events  
Fundraising Manager**

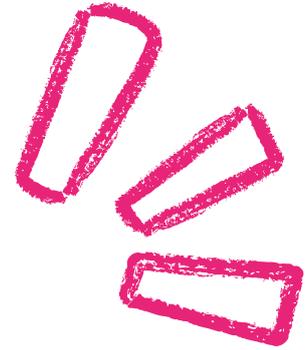


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# How you're helping

## *Fundraising for a Brighter Future*

At Solving Kids' Cancer UK, we're fighting for a future where no child dies from the childhood cancer Neuroblastoma or suffers due to their treatment. By fundraising with your nursery, you're doing something truly impactful; supporting real children through some of the toughest times imaginable, while also creating meaningful learning experiences for your students.



## *The Impact of Your Fundraising*

Every penny you raise directly contributes to changing lives. It helps fund pioneering research, life-saving clinical trials, and specialist support for families facing childhood cancer. Many of the treatments children receive today, and the ones they'll need tomorrow, simply wouldn't exist without people like you choosing to get involved.



**You're not just raising money, you're giving children like Teddy the chance to grow up.**



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# Teddy's Story:

Train-loving Teddy had just turned three and become a big brother to baby Rupert when, after multiple trips to the GP for fevers and discomfort, and several visits to A&E for pain in his sides, he was diagnosed with stage four high-risk neuroblastoma.

After his diagnosis, Teddy faced 18 months of intensive treatment, which included high-dose chemotherapy, stem cell transplants, radiotherapy, and immunotherapy. As part of his frontline treatment, he was enrolled on to the SIOPEX High-Risk Neuroblastoma 2 Trial, a critical study aimed at evaluating the effectiveness of current standard therapies across Europe, while exploring new approaches in induction chemotherapy, consolidation chemotherapy, and radiotherapy. The trial's UK sites were co-funded by Solving Kids' Cancer UK and Neuroblastoma UK, ensuring that children in the UK had access to the same standard of care and targeted therapies available to children across Europe.

In January 2024, Teddy completed his frontline treatment, and his post-treatment scans confirmed that he had had a complete response to the treatment, with his medical team declaring there to be No Evidence of Active Disease (NEAD). After a year of accessing a maintenance option at Penn State Children's Hospital, Teddy has now finished treatment and is being closely monitored by his UK treating team, while enjoying being back at school and spending time with his family.



**Your fundraising means more  
children can get the same  
chance as Teddy**



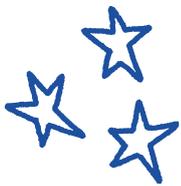
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# Why it matters for every child

Fundraising not only supports children battling cancer but also benefits the children participating in the fundraising. For Nursery-aged children, it's an opportunity to begin learning some of life's most important lessons:

## *Empathy & Kindness:*

Helping to foster compassion  
from a young age

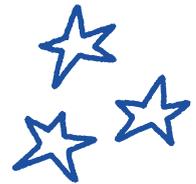


## *Real-World Learning:*

Children begin to understand  
their ability to make a positive difference  
in the world

## *Early Years Development:*

Activities linked to fundraising support personal,  
social, and emotional growth



## *Shared Community Purpose:*

Families, staff, and children join together to  
support a cause bigger than themselves

## *Connection to real stories:*

Knowing they are helping children like  
Teddy creates a genuine emotional connection  
and sense of purpose



**By supporting us, you're creating  
a generation that's not only more aware,  
but also more caring, inclusive, and  
community-minded.**



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# Fundraising ideas:



Use your imagination & play to your little one's interests!

These fun, simple activities are perfect for nursery-aged children and can raise big smiles and funds for our cause.

## How to make sure everyone has fun whilst fundraising:

### Mini Bakers' Cake Sale

Let your little chefs put on their aprons and get baking! Whether it is fairy cakes, wobbly biscuits, or sprinkle-covered masterpieces, a bake sale is always a winner. Parents and carers will love buying fingerprinted sweet treats made with tiny hands!

### Dress up for a Cure

Invite both children and staff to come to nursery dressed as their favourite characters, from sparkly princesses to roaring dinosaurs. Ask for a small donation from each participant. It's a simple, joyful way to fundraise and adds extra interactive fun to the nursery day.

### Picnic in the Park

Hold a family-friendly picnic in a local green space. Invite parents to join in, bring blankets and packed lunches, and enjoy an afternoon of games, storytelling, and sunshine. You can raise money through ticket sales, donations, or by selling treats on the day.

### Sponsored Walk

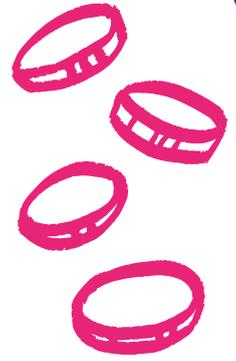
Plan a short and safe walk in your local area or even around the playground. Children can be sponsored by their families and friends per lap or for completing the whole walk. Add fun with themes, costumes, bubbles, obstacles, or music along the way, every tiny step helps make a big difference.



## School Recipe Book

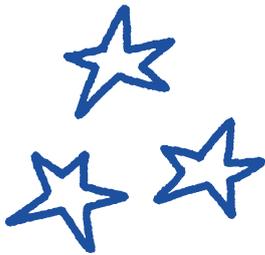
Gather your nursery family's favourite easy recipes, think go-to lunch box ideas, bake at home snacks, or even toddler-proof dinners!

Compile them into a printed or digital cookbook and sell to your community. A lovely way to share culture, food, and fundraising!



## Talent Show

From toe-tapping dancing to shy little songs, every child has something special to share. Host a mini talent show and invite families to attend for a small donation. It's a confidence boost for the children and lots of fun for all involved.



## Little Artists Auction

Turn your nursery into a mini gallery. Have each child create a piece of artwork (the messier, the better!) and hold an auction or exhibition for parents and carers. Auction of your little one's pieces to the highest bidder (mum & dad). You'll be amazed at how many families will happily bid on a one-of-a-kind crayon elephant or glitter explosion.

## Self-portrait Tea Towels

A tried and tested success, let each child draw their self-portrait, and turn the whole class's creations into a keepsake tea towel. These are easy to order through suppliers and make the perfect practical gifts for parents, grandparents, and their carers.

## Queries:

Have questions or want help getting started? We're here to help! Whether you need support planning your fundraiser, assistance promoting it, or need some inspiration, don't hesitate to get in touch at: [fundraising@solvingkidscancer.org.uk](mailto:fundraising@solvingkidscancer.org.uk)

**Not found the right one for you? There are plenty more ideas on our website at [solvingkidscancer.org.uk](http://solvingkidscancer.org.uk)**

**Let's make fundraising fun,  
simple, & inclusive!**

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# Your Check List



Ready to Get Going? Here's a quick roadmap for your fundraising journey!

## 1. Choose your Activity

- Something from our fundraising list, or an idea of your own.

## 2. Where & when

- Set a time and date for your event.
- Remember to make it accessible to all abilities.

## 3. Set your target

- Decide how much you will raise and how you will collect your donations.
- Try to be ambitious; setting a target is a brilliant way of keeping everyone motivated and accountable.
- Our FAVOURITE is through JustGiving!

## 4. Let Everyone Know, including us!

- Shout it from the rooftops, SPREAD THE WORD to reach as many as you can!
- We can support you with materials and promotion ideas, always on hand to offer our advice and expertise.

## 5. Celebrate together

Pat yourselves on the back, you should be so PROUD of all your achievements.



# Practicalities

Now that you've done all the AMAZING work, you can pay in the money you've raised in a few different ways. Make sure your hard work reaches us as quickly as possible, so we can use the funds where they're needed most.

## Online Fundraising

The quickest and easiest way to fundraise is online, asking your friends, family and colleagues to sponsor you. The best way to do this is to set up an online sponsorship page through JustGiving.

Setting up a fundraising page via JustGiving is the easiest way for your supporters to donate. Their donations are transferred directly to Solving Kids' Cancer UK, so you don't need to collect any money. To set yours up, head to [Just Giving](#), select Solving Kids' Cancer UK as your charity and follow the instructions. For more information on how to set up a page and make it shine, find out more [here](#).

**! Top Tip: It's always a great idea to let your employer know about your fundraising, as many will often match your total !**



## Other ways to pay in your donations:

### On Our Website

If you've collected cash, you can pay it into your bank account, then transfer it to us via our website [here](#). You can use your debit/credit card or PayPal. There is a textbox with the option to 'leave a comment with donation.' Please use this space to include how you raised the money so that we can thank you properly.

### Bank Transfer

To arrange this, email us at [fundraising@solvingkidscancer.org.uk](mailto:fundraising@solvingkidscancer.org.uk), and we'll be able to give you the details.

### By Post

You can post a cheque or a postal order to us. Our address is: Solving Kids' Cancer UK, 02-03 Salisbury House, 29 Finsbury Circus, London EC2M 7AQ. Please include your name and how you raised the money so that we can thank you properly!

### Telephone

Call us on 020 7284 099 to donate by credit or debit card.



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# FAQ's

## Can I use the Solving Kids' Cancer UK logo for my fundraising?

As a fundraiser, you can use our 'in aid of' logo to promote your event or challenge. Please reach out to us, and we'll send this to you.

## Are there any materials I can use for my fundraising?

Absolutely! We can send you a range of great materials like bunting, wristbands, T-Shirts, collection buckets, and literature. To request materials, please fill in a form [here](#).

## How can I claim Gift Aid on the money I raise?

If you or your sponsor is a UK taxpayer, the government will give Solving Kids' Cancer UK 25p for every £1 donated. Online fundraising pages like JustGiving collect this information on your behalf, so there's nothing you need to do here.

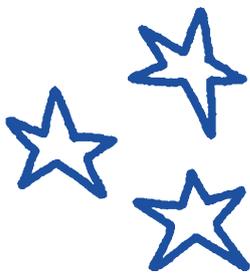
## Can I set up a fundraiser for my Birthday?

Absolutely! This is a fantastic way to both celebrate and raise funds for a good cause. You will be automatically prompted by Facebook to set up a fundraiser when your birthday is coming up. Alternatively, you can set up a JustGiving page to celebrate your birthday [here](#).



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Thank you



Your nursery's support helps us fight for every child diagnosed with Neuroblastoma, you're helping to give them a future – and that's something to be proud of.

## Contact us:

If you have any questions or want any help planning your fundraiser, we'd love to hear from you.

**Address:** Solving Kids' Cancer UK, Unit 02-03 Salisbury House,  
29 Finsbury Circus, London, EC2M 7AQ

**Email:** [fundraising@solvingkidscancer.org.uk](mailto:fundraising@solvingkidscancer.org.uk)

**Phone:** 020 7284 0800

**Website:** [solvingkidscancer.org.uk](http://solvingkidscancer.org.uk)

## Stay in touch:

You can keep up to date with our work and the difference you're making by signing up to our newsletter or by joining online communities here:

 @skc365

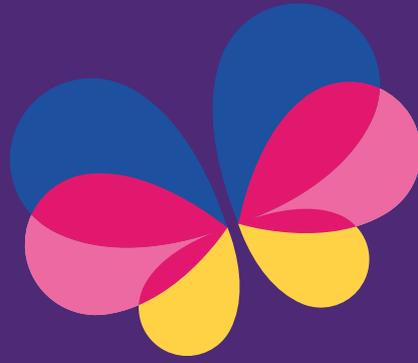
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**Solving  
Kids'  
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Registered with  
**FUNDRAISING  
REGULATOR**



Solving Kids' Cancer UK is a registered charity. We rely on the generous support of the neuroblastoma community, our passionate supporters, fundraisers, and donors to deliver our vital work.

Solving Kids' Cancer UK is a registered charity in England and Wales (1135601) and in Scotland (SC045094). It is a company limited by guarantee in England and Wales (7208648). The charity and company currently operate as Solving Kids' Cancer.