



**Solving
Kids'
Cancer
UK**

**School
Fundraising Pack**



Kids Get Cancer Too

Welcome, and thank you!

Dear School Team,

Thank you so much for choosing to support Solving Kids' Cancer UK. We are incredibly grateful for your energy, creativity, and compassion in helping to make a real difference to the lives of children and families affected by neuroblastoma, a rare and aggressive childhood cancer.

You know more than most that small voices still have a large impact. No matter how big or small, all fundraising makes an impact on our children and families suffering from childhood cancer. By taking part, your school community is helping to give hope and brighter futures to children who truly need it.

Neuroblastoma most commonly affects very young children, often under the age of five. Funds raised through your school help support vital research, develop life-saving treatments, and provide direct support to families when they need it most. Your efforts help improve outcomes and bring us closer to a world where more children survive and thrive.

By involving your school, you are not only raising vital funds but also instilling the invaluable skills of empathy, teamwork, and the importance of supporting others in their community, lessons that last a lifetime.

This fundraising pack is here to make your fundraising journey simple. Inside, you will find ideas, tips, and templates to help you plan an event that suits your school, whether that's a non-uniform day, sponsored challenge, or bake sale. There will be something in here for you.

From everyone at Solving Kids' Cancer UK - thank you. Your support truly makes a difference, and we couldn't do this without you.

Jen Pentney

**Community & Challenge Events
Fundraising Manager**

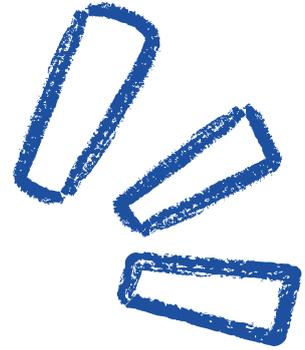


Kids Get Cancer Too

How you're helping

Fundraising for a Brighter Future

At Solving Kids' Cancer UK, we're fighting for a future where no child dies from the childhood cancer Neuroblastoma or suffers due to their treatment. By fundraising with your school, you're doing something truly impactful; supporting real children through some of the toughest times imaginable, while also creating meaningful learning experiences for your students.



The Impact of Your Fundraising



Every penny you raise directly contributes to changing lives. It helps fund pioneering research, life-saving clinical trials, and specialist support for families facing childhood cancer. Many of the treatments children receive today, and the ones they'll need tomorrow, simply wouldn't exist without people like you choosing to get involved.



You're not just raising money, you're giving children like Teddy the chance to grow up.



Kids Get Cancer Too

Teddy's Story:

Train-loving Teddy had just turned three and become a big brother to baby Rupert when, after multiple trips to the GP for fevers and discomfort, and several visits to A&E for pain in his sides, he was diagnosed with stage four high-risk neuroblastoma.

After his diagnosis, Teddy faced 18 months of intensive treatment, which included high-dose chemotherapy, stem cell transplants, radiotherapy, and immunotherapy. As part of his frontline treatment, he was enrolled on to the SIOPEL High-Risk Neuroblastoma 2 Trial, a critical study aimed at evaluating the effectiveness of current standard therapies across Europe, while exploring new approaches in induction chemotherapy, consolidation chemotherapy, and radiotherapy. The trial's UK sites were co-funded by Solving Kids' Cancer UK and Neuroblastoma UK, ensuring that children in the UK had access to the same standard of care and targeted therapies available to children across Europe.

In January 2024, Teddy completed his frontline treatment, and his post-treatment scans confirmed that he had had a complete response to the treatment, with his medical team declaring there to be No Evidence of Active Disease (NEAD). After a year of accessing a maintenance option at Penn State Children's Hospital, Teddy has now finished treatment and is being closely monitored by his UK treating team, while enjoying being back at school and spending time with his family.



**Your fundraising means more
children can get the same
chance as Teddy**



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Why it matters for every child

Fundraising not only supports children battling cancer but also benefits the children participating in the fundraising. For school-aged children, it's an opportunity to begin learning some of life's most important lessons:

Empathy & Kindness:

Helping to foster compassion, and care for others.

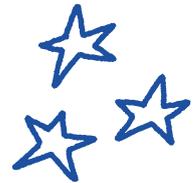


Real-World Learning:

Reminding students of their ability to make a positive difference in the world.

Connection to real stories:

Knowing they are helping children like Teddy creates a genuine emotional connection and sense of purpose.



Shared Community Purpose:

Families, staff, and children join together to support a cause bigger than themselves.



By supporting us, you're creating a generation that's not only more aware but also more caring, inclusive, and community-minded.



Fundraising ideas:



Why not encourage your students to come up with their own fundraising ideas to boost their engagement, or use some of our fun, simple suggestions that are perfect for school-aged children!

How to make sure everyone has fun whilst fundraising:

Cake Sale

Let students get creative in the kitchen and bring their baking skills to school! From cupcakes and cookies to brownies and traybakes, a bake sale is always a hit.

Families, staff, and students will love choosing from a table full of delicious treats - all while raising funds for a great cause.

Non Uniform Day

Swap school uniform for a day! Invite students and staff to come to school in their own clothes or dressed in a fun theme, from favourite characters and sports kits to school colours or pyjamas. Ask for a small donation to take part. It's an easy, feel-good way to fundraise and brings a real buzz to the school day.

Teacher Challenge

Give students the chance to turn the tables with a Teacher Challenge! Students can donate to vote for a fun challenge for their teachers to complete - from silly costumes and crazy dance routines to being soaked with water or taking part in a wacky obstacle course. It's a fantastic way to raise funds, bring the whole school together, and create plenty of laughs along the way.

Sponsored Walk

Organise a walk around your school grounds or local area. Students can be sponsored by family and friends for each lap or for completing the whole route. Make it even more fun with themes, costumes, or small obstacles along the way. Every step counts, and together the school community can make a big difference!

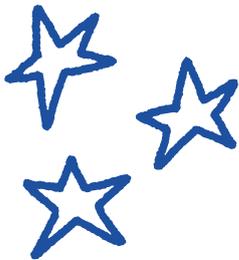


School Recipe Book

Gather favourite recipes from students, families, and staff - from quick lunchbox ideas and after-school snacks to family favourites from around the world. Compile them into a printed or digital school cookbook and sell it to your community. It's a fun way to share culture, celebrate food, and raise funds together!

Self-portrait Tea Towels

A tried and tested success, let each pupil draw their self-portrait, and turn the whole class's creations into a keepsake tea towel. These are easy to order through suppliers and make the perfect practical gifts for parents, grandparents, and their carers.



Queries:

Have questions or want help getting started? We're here to help! Whether you need support planning your fundraiser, assistance promoting it, or need some inspiration, don't hesitate to get in touch at: fundraising@solvingkidscancer.org.uk

Not found the right one for you? There are plenty more ideas on our website at solvingkidscancer.org.uk

**Let's make fundraising fun,
simple, & inclusive!**

Kids Get Cancer Too

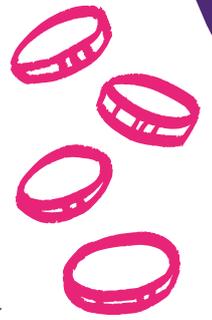


Art Exhibition

Turn your school into a gallery by showcasing students' artwork. Each student can create a piece to display, and families can be invited to attend an exhibition or take part in a silent auction. From paintings and drawings to digital art and photography, these one-of-a-kind creations are sure to be popular and help raise vital funds.

Talent Show

From energetic dance routines to music, comedy, or spoken word, every student has something special to share. Host a school talent show and invite families and friends to attend for a small donation. It's a great way for students to build confidence, celebrate creativity, and enjoy a fun event together.



Your Check List

Ready to Get Going? Here's a quick roadmap for your fundraising journey!

1. Choose your Activity

- Something from our fundraising list, or an idea of your own.

2. Where & when

- Set a time and date for your event.
- Remember to make it accessible to all abilities.

3. Set your target

- Decide how much you will raise and how you will collect your donations.
- Try to be ambitious; setting a target is a brilliant way of keeping everyone motivated and accountable.
- Our FAVOURITE is through JustGiving!

4. Let Everyone Know, including us!

- Shout it from the rooftops, SPREAD THE WORD to reach as many as you can!
- We can support you with materials and promotion ideas, always on hand to offer our advice and expertise.

5. Celebrate together

- Pat yourselves on the back, you should be so PROUD of all your achievements.



Practicalities

Now that you've done all the AMAZING work, you can pay in the money you've raised in a few different ways. Make sure your hard work reaches us as quickly as possible, so we can use the funds where they're needed most.

Online Fundraising

The quickest and easiest way to fundraise is online, asking your friends, family and colleagues to sponsor you. The best way to do this is to set up an online sponsorship page through JustGiving.

Setting up a fundraising page via JustGiving is the easiest way for your supporters to donate. Their donations are transferred directly to Solving Kids' Cancer UK, so you don't need to collect any money. To set yours up, head to [Just Giving](#), select Solving Kids' Cancer UK as your charity and follow the instructions. For more information on how to set up a page and make it shine, find out more [here](#).

! Top Tip: It's always a great idea to let your employer know about your fundraising, as many will often match your total !



Other ways to pay in your donations:

On Our Website

If you've collected cash, you can pay it into your bank account, then transfer it to us via our website [here](#). You can use your debit/credit card or PayPal. There is a textbox with the option to 'leave a comment with donation.' Please use this space to include how you raised the money so that we can thank you properly.

Bank Transfer

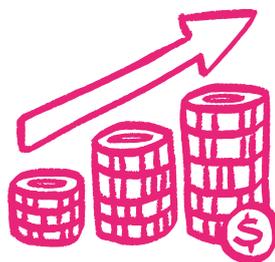
To arrange this, email us at fundraising@solvingkidscancer.org.uk, and we'll be able to give you the details.

By Post

You can post a cheque or a postal order to us. Our address is: Solving Kids' Cancer UK, 02-03 Salisbury House, 29 Finsbury Circus, London EC2M 7AQ. Please include your name and how you raised the money so that we can thank you properly!

Telephone

Call us on 020 7284 099 to donate by credit or debit card.



FAQ's

Can I use the Solving Kids' Cancer UK logo for my fundraising?

As a fundraiser, you can use our 'in aid of' logo to promote your event or challenge. Please reach out to us, and we'll send this to you.

Are there any materials I can use for my fundraising?

Absolutely! We can send you a range of great materials like bunting, wristbands, collection buckets, and literature. To request materials, please fill in a form [here](#).

How can I claim Gift Aid on the money I raise?

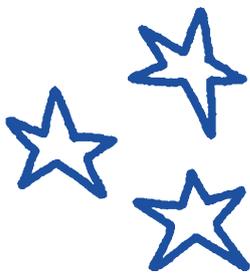
If you or your sponsor is a UK taxpayer, the government will give Solving Kids' Cancer UK 25p for every £1 donated. Online fundraising pages like JustGiving collect this information on your behalf, so there's nothing you need to do here.

Can I set up a fundraiser for my Birthday?

Absolutely! This is a fantastic way to both celebrate and raise funds for a good cause. You will be automatically prompted by Facebook to set up a fundraiser when your birthday is coming up. Alternatively, you can set up a JustGiving page to celebrate your birthday [here](#).



Kids Get Cancer Too



Thank you



Your school's support helps us fight for every child diagnosed with Neuroblastoma, you're helping to give them a future.

Contact us:

If you have any questions, or want any help planning your fundraiser, we'd love to hear from you.

Address: Solving Kids' Cancer UK, Unit 02-03 Salisbury House,
29 Finsbury Circus, London, EC2M 7AQ

Email: fundraising@solvingkidscancer.org.uk

Phone: 020 7284 0800

Website: solvingkidscancer.org.uk



Stay in touch:

You can keep up to date with our work and the difference you're making by signing up to our newsletter or by joining online communities here:

 @skc365

 @ SolvingKidsCancer365

 @ solving-kids'-cancer-europe

 @ SKC_UK



Kids Get Cancer Too



**Solving
Kids'
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UK



Registered with
**FUNDRAISING
REGULATOR**



Solving Kids' Cancer UK is a registered charity. We rely on the generous support of the neuroblastoma community, our passionate supporters, fundraisers, and donors to deliver our vital work.

Solving Kids' Cancer UK is a registered charity in England and Wales (1135601) and in Scotland (SC045094). It is a company limited by guarantee in England and Wales (7208648). The charity and company currently operate as Solving Kids' Cancer.