

# JOB PACK Fundraising Assistant



We are fighting for a future where no child dies of the childhood cancer neuroblastoma or suffers due to the treatment they receive



# Welcome

**Dear Applicant** 

I'm delighted that you're interested in working for Solving Kids' Cancer UK. Included in this pack is some background information about the charity along with details of the job role.

Solving Kids' Cancer UK is a very special charity with a dedicated and passionate team – we are proud of our parent-led ethos, which means that we have parents with lived experience of neuroblastoma working at every level of our charity, from volunteer to employees and within our Board of Trustees. This means that the work of our charity is always informed by those who have first-hand experience of neuroblastoma and ensures we remain focussed on addressing the challenges faced by the people who need our support most.

The charity actively supports and prioritises the wellbeing of our team and a range of support is available including flexible working arrangements and access to training and personal development opportunities.

It is a truly exciting time to be joining us as we have been on a transformational journey in recent years, launching a new strategy in 2022 and a brand re-fresh in 2023. During the course of our current five-year strategy, Solving Kids' Cancer UK will remain neuroblastoma focused, but with flexibilities to operate more broadly in support of children with cancer. We are working with existing and new partners, having launched our most ambitious research funding award to-date with a focus on accelerating more effective treatments. We are aiming to reach all families of children diagnosed with neuroblastoma in the UK, providing a broader range of practical, emotional and financial support at any point of their journey. And we are continuing to advocate for children and their families affected by childhood cancer, launching our first public affairs strategy in 2023 to more boldly champion the needs of all children diagnosed with childhood cancer.

If you're excited about joining our team, and want to help us to achieve our vision where no child dies from the childhood cancer neuroblastoma or suffers due to the treatment they receive, please consider applying.

We look forward to hearing from you.

Gail Jackson | Chief Executive Officer





# **About Solving Kids' Cancer UK**

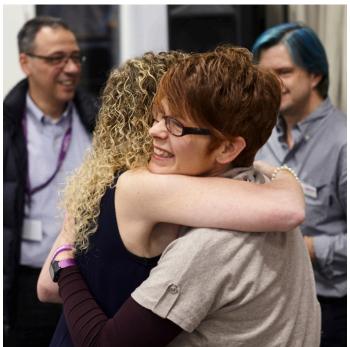
Solving Kids' Cancer UK is a small but mighty charity with children firmly at its heart. We are fighting for a future where no child dies of the childhood cancer neuroblastoma or suffers due to the treatment they receive.

Neuroblastoma is a rare and complex childhood cancer, around 90% of neuroblastoma cases occur in children younger than five years of age. It is the most common cancer in infants. The work of Solving Kids' Cancer UK is parent informed and we develop our services in response to the needs of the community we work with.

Our organisation is passionate about speeding up pioneering clinical research that will save lives and improve outcomes for children. As a parent-led charity we are uniquely placed to use our influence and reputation alongside our accredited research funding framework to make a difference for children now and in the future.

Our Family Support Service provides emotional, practical and financial support, and impartial information on the latest treatments available and supports families to access their choice of treatment options for their child.

We are a voice for children and their families. In every conversation we amplify their voice and ensure children are at the heart of all we do. We will not stop until children with neuroblastoma, in the UK and beyond, have access to the treatment they need and we need the very best people to help deliver our vision.







# Vision, mission and strategy

Vision Mission

A future where no child dies of the childhood cancer neuroblastoma or suffers due to the treatment they receive.

Helping those affected by neuroblastoma, an often aggressive and deadly childhood cancer, by

- Initiating and funding best-in-class clinical research
- **Providing hope**, information, and support to families throughout their cancer journey
- Raising awareness of childhood cancer, advocating and campaigning for positive change.

Our strategic plan 2022 - 2027 has been informed by our stakeholders and developed in line with our vision; ensuring we have a blueprint for our growth, sustainability and stability into the future. Our strategy is driven by three key pillars: Research, Support and Awareness.

#### STRATEGIC PLAN 2022-2027



We are fighting for a future where no child dies of the childhood cancer neuroblastoma or suffers due to the treatment they receive.

#### Our work is driven by three key pillars



To underpin the delivery of our five-year strategy, our work will be guided by an internal implementation plan centred around three key enablers and a clear focus on our vision and values.

#### Sustainable

We will ensure our charity remains financially robust to deliver against our strategic objectives, securing the funds required.

#### Good governance

We will continue to build a strong culture of compliance, transparency and continuous improvement at all levels of the organisation.

the impact of our work and demonstrate return on investment to our supporters.

# Research

# Accelerate clinical

We will focus on the development of new treatments by investing in clinical research and working with valued partners for maximum impact.

# Prioritise the needs

of children We will engage with families to identify areas of unmet need, challenging experts to find solutions and work together through the research we fund.

### Foster collaboration

We will build and strengthen international partnerships to share expertise, best practice and resource, whilst building knowledge.

# Support

### Reach ALL families

diagnosed with neuroblastoma in the UK will have access to our support service from the point of diagno

#### Broaden range of support We will develop and expand our support offer in line with

what families tell us they need. decision making We will ensure families have

access to the most current and scientifically robust data from around the world and support their decision to access the best treatment possible.

### Research advocacy

We will amplify the voice of the children and parents. seeking to advance science and understanding of the disease alongside patientcentric research.

We will champion the needs of individual children and their families, providing parent-led support around decision-making to improve

# Awareness and campaigning We will raise the profile and

support the treatment needs of children with neuroblastoma and other childhood cancers government and public bodies.



#### Our values

Transparent Collaborative Inclusive Determined Hopeful



# **Values**



We are open and honest about all that we do and how we do it.





We care passionately about children with neuroblastoma and their families and all those who care for them, including our staff, volunteers and supporters.

Caring



Relationships are at the heart of our work – from the children and families we work with to the individuals, organisations and networks that are involved in their care.

Collaborative



Our services are developed to ensure they meet need and we aim to make them accessible to all.

**Inclusive** 



We lead with tenacity and are unfaltering in our drive to help, support and fight for children with cancer.

**Determined** 



We have a strong sense of optimism and hope is at the heart of all that we do.

Hopeful











# Staff, Trustee and Development Board structure

#### **Board of Trustees**

**Nick Bird Chair David Coulon Treasurer Matt White** Aine McCarthy **Alex Lane** 

Joey Tabone **Carl Cavers Stewart Leaver Ioannis Topsakalidis** 

# **Development Board**

**Carl Cavers Chair & Trustee Abigail Solieri Garrett Fitzgerald Padmesh Thuraisingham Cassie Leaver** Marina Nikoloska **Patrick Harney** 

### **Chief Executive**

**Chief Executive Officer Gail Jackson** 

**Executive Assistant Georgina Clark** 

**Chief Nurse Helen Pearson** 

#### **Finance**

**Director of Strategic** Finance **Gemma Wadsley** 

**Senior Finance Manager** Sue McGregor-Ogden

**Finance Officer Ed Fordham** 

**Finance Assistant** Val Wood-Brignall

### **Operations**

**Head of Operations** Claire Hislop

**Database Manager Nicholas Leverton** 

### **Family Support**

**Head of Family Support Services Vicky Inglis** 

**Family Support** Coordinator **Hayley Blackwell**  **Family Support** Coordinator Samantha Wilkinson **Family Support** Advocate **Donna Ludwinski** 

### **Research and Awareness**

**Head of Research** Leona Knox

**Research Manager Leah Ambler** (maternity leave from Oct 2024) **Research Manager Stephanie Restivo** (maternity cover)

**Public Affairs & Advocacy Lead Emily Hall** 

## **Fundraising and Engagement**

**Head of Fundraising** and Engagement **Danielle Russell** 

**Individual Giving** 

**Senior Mass** 

**V**acant

**Fundraising Lead** 

Senior Philanthropy and **Partnerships Lead Vacant** 

Communications and Campaigns Manager Laura Barker

and Appeals Manager **V**acant

**Fundraising Assistant** Vacant

**Community and Challenge Events Fundraising Manager Sophie Anderson** 



# **Key role information**

Job title	Fundraising Assistant		
Location	Home-based, ideally located in London or within a short commutable distance. Regular travel to the London office is a key requirement of this role, with occasional national travel also expected.		
Hours	Full-time, 35 hours / week		
Salary	Circa £24,000 (FTE per annum), commensurate with experience		
Contract type	Permanent		
Probation period	6 months		
DBS check	Basic		
Department	Fundraising & Engagement Team		
Responsible to	Senior Mass Fundraising Lead		
Responsible for	N/A		

# What we offer

- Home-based and informal flexible working
- Opportunity to gain broad fundraising experience across different fundraising disciplines
- Opportunity for training and development in fundraising, with the potential to gain a Level 3 fundraising apprenticeship qualification
- 5% employer pension scheme contribution
- 32 days holiday inclusive of bank holidays with opportunity to buy additional leave
- Access to 24/7 confidential helplines for counselling and legal and tax advice
- Wellbeing check-ins with manager and optional Wellbeing Action Plan
- Regular staff survey for the opportunity to feedback experiences and make suggestions
- Regular opportunities to meet in person as departments and the full team
- A child-centred charity with a passionate and dedicated team



# **Role description**

The purpose of this role is to play an essential part in the successful functioning of the Fundraising & Engagement Team at Solving Kids' Cancer UK. The role offers an opportunity for training and development as well as to gain broad fundraising experience in events, community, challenge events, individual giving, corporate partnerships and supporter stewardship.

- Assist with all aspects of delivering impactful fundraising events, ensuring a high-quality experience for attendees and maximising funds raised.
- Work with amazing individuals and organisations hosting their own events to raise money for Solving Kids' Cancer UK.
- Support the wider Fundraising & Engagement Team with thanking and fostering lasting loyalty with supporters and donors.
- Assist with delivering effective donor journeys, ensuring supporters feel valued and engaged at every stage from initial contact with the charity and continued involvement.
- Provide administrative and project support to the Fundraising & Engagement Team.
- Serve as the friendly first point of contact for all fundraising-related enquiries (via telephone, post, website, email etc.) always ensuring excellent customer and supporter service and care.
- Issue collection tins and buckets as and when required, and record returns and donations, ensuring donors are acknowledged appropriately.
- Work with the Community and Challenge Events Fundraising Manager to maintain and monitor stocks of fundraising and wider charity materials (leaflets, packs, tins, buckets, brochures, pens, t-shirts, running vests etc.) and merchandise and reorder when necessary, so fundraisers and the team, have everything they need to succeed.
- Add extra value to our events and activities by helping to source raffle and auction prizes and managing the administration of these activities.
- Work as an effective, supportive and proactive member of the wider Fundraising & Engagement Team in support of overall fundraising activities, events and objectives.
- Help to monitor and evaluate the activities demonstrating performance against agreed targets.
- Maintain up-to-date records on the CRM and carry out administrative tasks.
- Remain up-to-date with current best practices, innovations, and trends in fundraising.
- Abide by charity law, due diligence processes, Fundraising Code of Practice, Data Protection legislations and other relevant regulations.
- Act as an ambassador for the charity and Fundraising & Engagement Team.
- Complete any other reasonable duties and responsibilities as requested, commensurate with this role.
- Due to the nature of the role, you will sometimes be asked to work outside of office hours on evenings and weekends and undertake national travel. Time off in lieu is provided.



# **Role specification**

Experience/Knowledge/Skills/Attributes	Essential	Desired	Method of Assessment
An interest in and commitment to raising funds for charity			Application Form/ Interview
Understanding of the principles of fundraising		<b>√</b>	Application Form/ Interview
Self-motivated with a can-do attitude			Application Form/ Interview
Experience working in fundraising		<b>√</b>	Application Form/ Interview
Experience working on and delivering events		<b>√</b>	Application Form/ Interview
Level 3 Apprentice entry requirements – Level 2 English and Maths (A British Sign Language - BSL qualification can replace the English qualification for BSL users)			Application Form/ Evidence
Willingness and commitment to studying for a Level 3 Fundraising Apprenticeship over 13 months if a suitable opportunity were to arise			Application Form/ Interview
Results-driven and experience achieving targets	✓		Application Form/ Interview
Good verbal and written communication skills			Application Form/ Interview
Good planning and organisational skills			Application Form/ Interview
Ability to motivate and influence others			Application Form/ Interview
Excellent customer service skills			Application Form/ Interview
Good interpersonal skills with the ability to build relationships			Application Form/ Interview
Self-motivation and resilience with the ability to work on own initiative or as part of a team			Application Form/ Interview
Experience of using databases/CRM		<b>√</b>	Application Form/ Interview
IT literate with knowledge of Microsoft packages			Application Form
Knowledge of the Fundraising Code of Practice and Data Protection legislation (GDPR, PECR etc.)		<b>√</b>	Application Form/ Interview
Knowledge and/or lived experience of childhood cancer		<b>√</b>	Application Form



# How to apply

If you would like to apply for the Fundraising Assistant role, please complete and submit an **Application Form** highlighting your suitability for the position in the Supporting Statement. You can access our HR Privacy Notice **here**.

Please send your <u>Application Form</u> to claire@solvingkidscancer.org.uk

We also invite you to complete and return an anonymous **Diversity Monitoring Form**, which is an online form accessible **here**. The information contained in the questionnaire will be treated as confidential and will be used to monitor and drive our work towards our diversity and inclusion commitments.

If you would like an informal conversation with Danielle Russell, Head of Fundraising & Engagement, before applying, contact Danielle via danielle.russell@solvingkidscancer.org.uk

If there are any adjustments that would help you to engage with the recruitment process, please let us know.

# Recruitment timetable

We aim to keep to the timetable outlined below.

**Applications open:** Wednesday 9 April **Applications close:** Wednesday 7 May, 11:59pm

**Shortlisting:** Thursday 8 and Friday 9 May **Interviews:** 20 May (London office)

Shortlisted candidates will be invited to an interview. The panel will comprise Danielle Russell, Head of Fundraising & Engagement and a member of the Solving Kids' Cancer UK team.





# We are an equal opportunity employer

We welcome and invite applications from all suitably qualified candidates, regardless of age, disability, gender or gender reassignment, marriage/civil partnership, pregnancy, maternity, race, religion or belief, sex or sexual orientation. We invite applicants to let us know how we can help them better engage with the recruitment process.

# We are a safeguarding charity

Our work and practice are underpinned by safeguarding principles with the aim of protecting children and young people and enhancing their welfare. Solving Kids' Cancer UK always works in accordance with legislation, statutory guidance and best safeguarding practices. A basic criminal record check is required for all staff, trustees and volunteers.



# We are a parent-led charity

Solving Kids' Cancer UK is a parent-led charity and actively encourages applications from the parent community with lived experience of neuroblastoma and/or other childhood cancers.

# solvingkidscancer.org.uk



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